

100

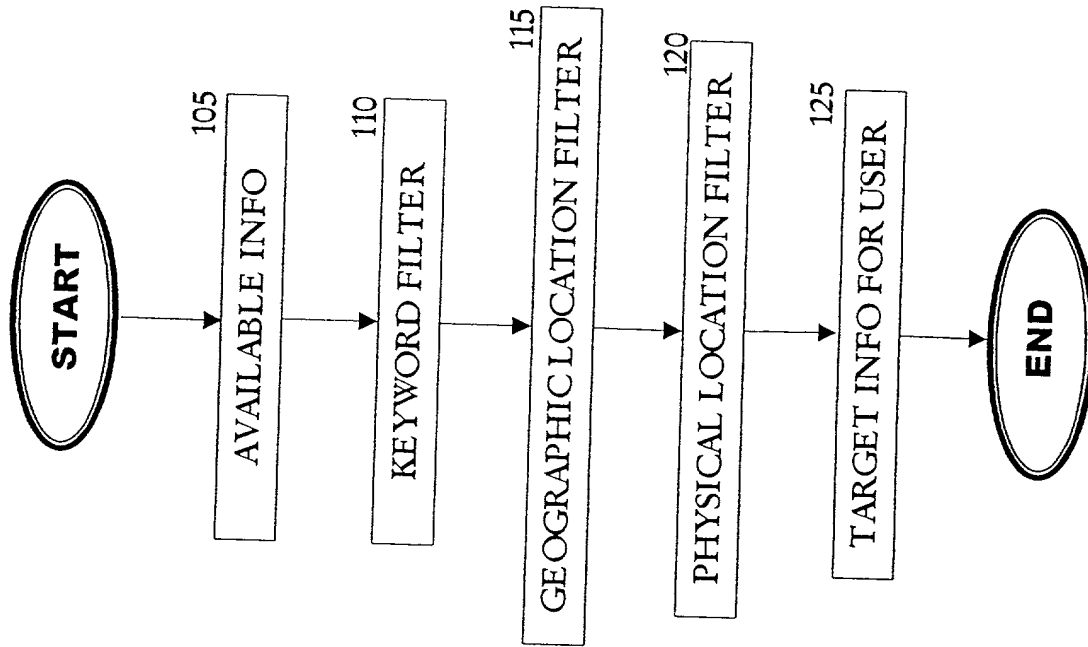


FIG. 1

<b>BIO</b> <ul style="list-style-type: none"><li>Birthdate</li><li>Birthplace</li><li>Parents</li><li>Siblings</li><li>Hobbies</li><li>Charities</li><li>Pets</li></ul>	<b>HOMETOWN</b> <ul style="list-style-type: none"><li>Population</li><li>Overview</li><li>Teams</li><li>Athletic history</li><li>Stadiums</li><li>Sights</li><li>Restaurants</li><li>Olympians</li></ul>	<b>HIGH SCHOOL</b> <ul style="list-style-type: none"><li>Nickname</li><li>School colors</li><li>Coach</li><li>Championships</li><li>Career info</li><li>Teammates (noteworthy)</li><li>Olympians</li></ul>
<b>UNIVERSITY</b> <ul style="list-style-type: none"><li>City</li><li>State</li><li>Mascot/nickname</li><li>Championships</li><li>All-Americans</li><li>Awards</li><li>Olympians</li><li>Alumni (noteworthy)</li></ul>	<b>PROF. CAREER</b> <ul style="list-style-type: none"><li>Year by year overview</li><li>Stats</li><li>Ranking</li><li>Money earned</li><li>Championships</li><li>Events/results</li><li>Awards/distinguished</li></ul>	<b>BUILD &amp; OWN</b> <ul style="list-style-type: none"><li>Historical - Awards</li><li>Heisman</li><li>Outland</li><li>Mvp</li><li>All-American</li><li>Etc.</li><li>Historical - championships</li><li>League</li><li>NCAA</li><li>State</li><li>World</li><li>Individual</li><li>+++</li><li>Historical</li><li>Hall of Fame</li><li>Retired Jerseys</li><li>World Records</li><li>Olympic Medals</li><li>Individual Sports (M &amp; W)</li><li>Complete &amp; Filtered</li><li>Lay Over:<ul style="list-style-type: none"><li>Athletes</li><li>End User</li><li>Locale</li></ul></li><li>"Record Books"</li></ul>
<b>EVENTS</b> <ul style="list-style-type: none"><li>Team/league calendar</li><li>Past champions &amp; results</li><li>Records</li><li>Distinguishing outcomes</li><li>Stats</li></ul>	<b>CORPOR. RELATIONS</b> <ul style="list-style-type: none"><li>Links</li><li>Products</li><li>Logos</li><li>Endorsement's</li></ul>	
<b>LOCALE</b> <ul style="list-style-type: none"><li>Athletes</li><li>Teams</li><li>Events</li><li>Universities</li><li>Stadium/venue</li><li>Guides - rest/entertain.</li></ul>	<b>NEWS/CONTENT</b> <ul style="list-style-type: none"><li>Headlines</li><li>Columns</li><li>Features</li><li>Interviews</li><li>Audio/video</li><li>Chat &amp; message board</li></ul>	
<b>TRANSACTIONS</b> <ul style="list-style-type: none"><li>Tickets (events)</li><li>Tickets (travel)</li><li>Entertainment</li><li>Stadiums/venues</li><li>Merchandise</li><li>Memorabilia</li></ul> <p>Driven by: Athletes, Teams, Events, Locale</p>	<b>END USER</b> <ul style="list-style-type: none"><li>Birthdate</li><li>Birthplace</li><li>Hometown/residence</li><li>High school</li><li>University</li><li>Pro-teams</li><li>Sports</li><li>Individual athletes</li></ul>	

■ = End-user specific data  
● = Athlete specific data  
■ = Athlete to end-user data match  
⊖ = "stand alone" data ("facts")

FIG. 2



- **Players selected from both teams based on the entered info:**

- Please use the player images and their biographical info that you feel makes the most sense. You can find images and text for presentation purposes at:
  - Seattle Seahawks - <http://www.seahawks.com>
  - Denver Broncos - <http://www.denverbroncos.com/lockerroom>

- **Matched players:**

- From Pittsburgh
  - Denver
    - # 12 QB Gus Ferotte (Ford City, PA)
  - Seattle
    - # 65 G Eric King (Pittsburgh)
- Went to School in Pittsburgh
  - Denver
    - #57 LB Ricardo McDonald (Pittsburgh '92)
  - Seattle
    - None

- **Other players from PA**

- Denver
  - # 51 LB John Mobley (Chester)
  - # 63 G Phil Ostrowsky (Wilkes Barre)
  - # 85 WR Chafie Fields (Philadelphia)
  - # 87 WR Ed McCaffey (Allentown)
- Seattle
  - # 32 RB Ricky Watters (Harrisburg)
  - # 69 Floyd Wedderburn (Upper Darby)



- **Matched players (cont'd)**

- From Tallahassee
  - Denver
    - None
  - Seattle
    - None
- Went to School in Pittsburgh
  - Denver
    - T Todd Fordham (Florida State '96)
    - # 27 CB Terrell Buckley (Florida State '92)
    - # 90 DT Jerry Johnson (Florida State '00)
  - Seattle
    - # 71 T Walter Jones (Florida State '97)
- Other players from Florida
  - Denver
    - (9) players
  - Seattle
    - (4) players



• **Matched players (cont'd)**

- From Texas A&M
  - Denver
    - # 42 FB Detron Smith ('96)
    - # 71 T Chris Ruhman ('98)
    - # 84 WR Chris Cole ('01)
    - # 99 DE Montae Reager ('99)
  - Seattle
    - None
- From Stanford
  - Denver
    - # 87 WR Ed McCaffey ('91)
    - # 92 DE Lester Archambeau ('90)
  - Seattle
    - None
- From Schools Near Seattle
  - Denver
    - # 96 DE Harald Hasselback (Washington '89)
  - Seattle
    - # 11 QB Brock Huard (Washington '99)
    - # 30 CB Jermaine Smith (Washington '00)
    - # 9 K Rian Lindell (Washington State '01)
    - # 60 C Robble Tobeck (Washington State '94)
    - # 90 DT Chad Eaton (Washington State '96)



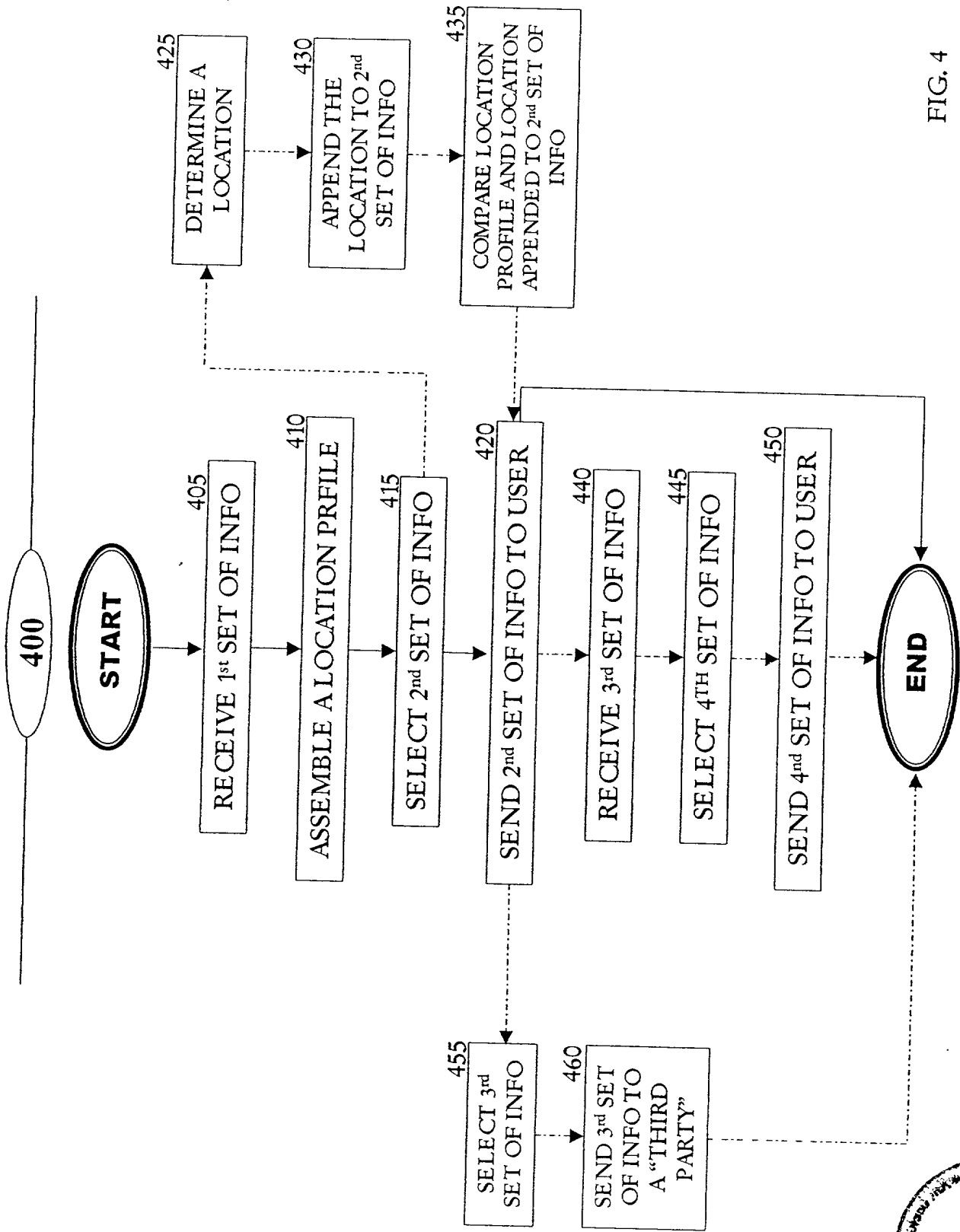


FIG. 4



500

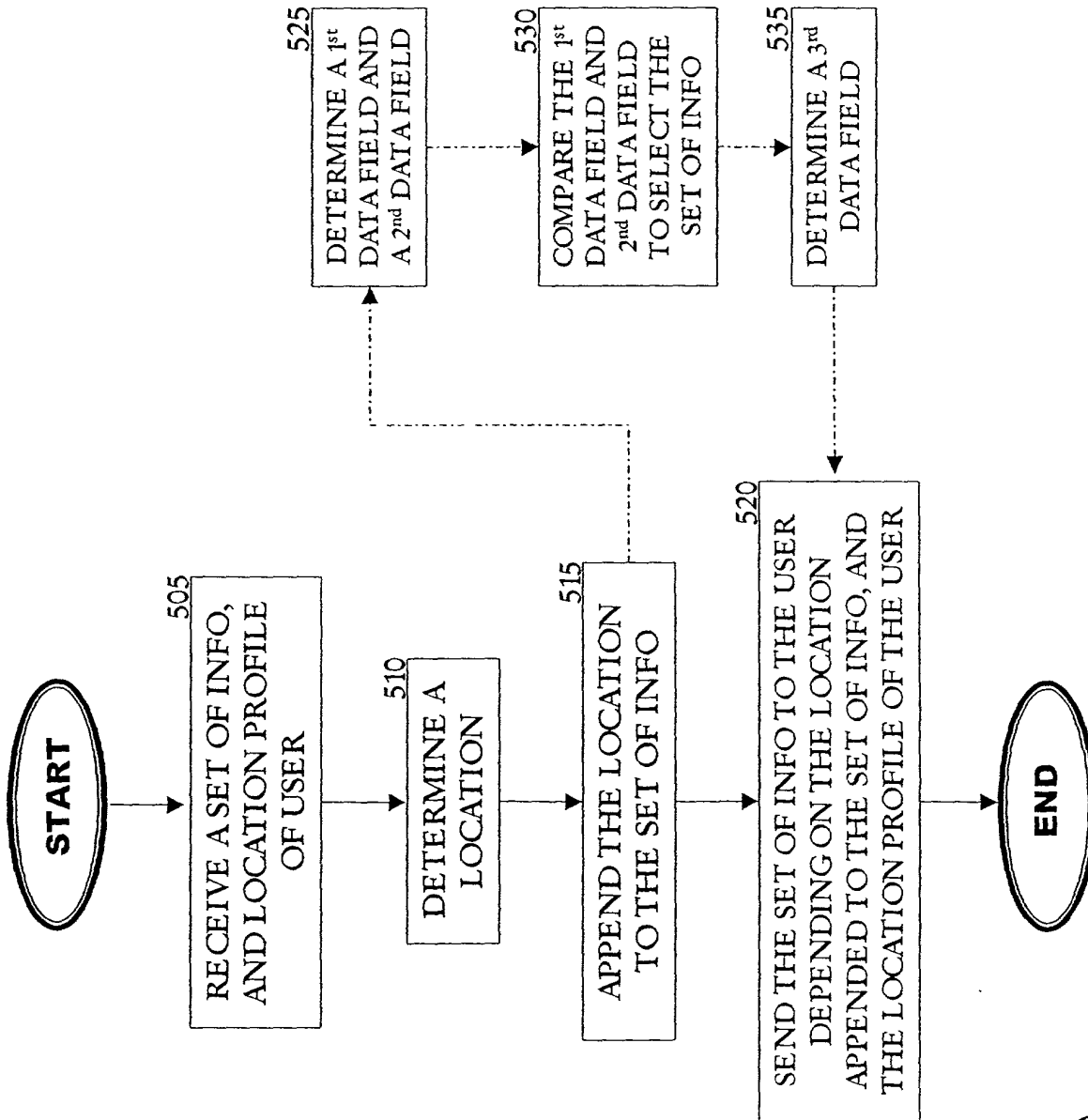


FIG. 5



600

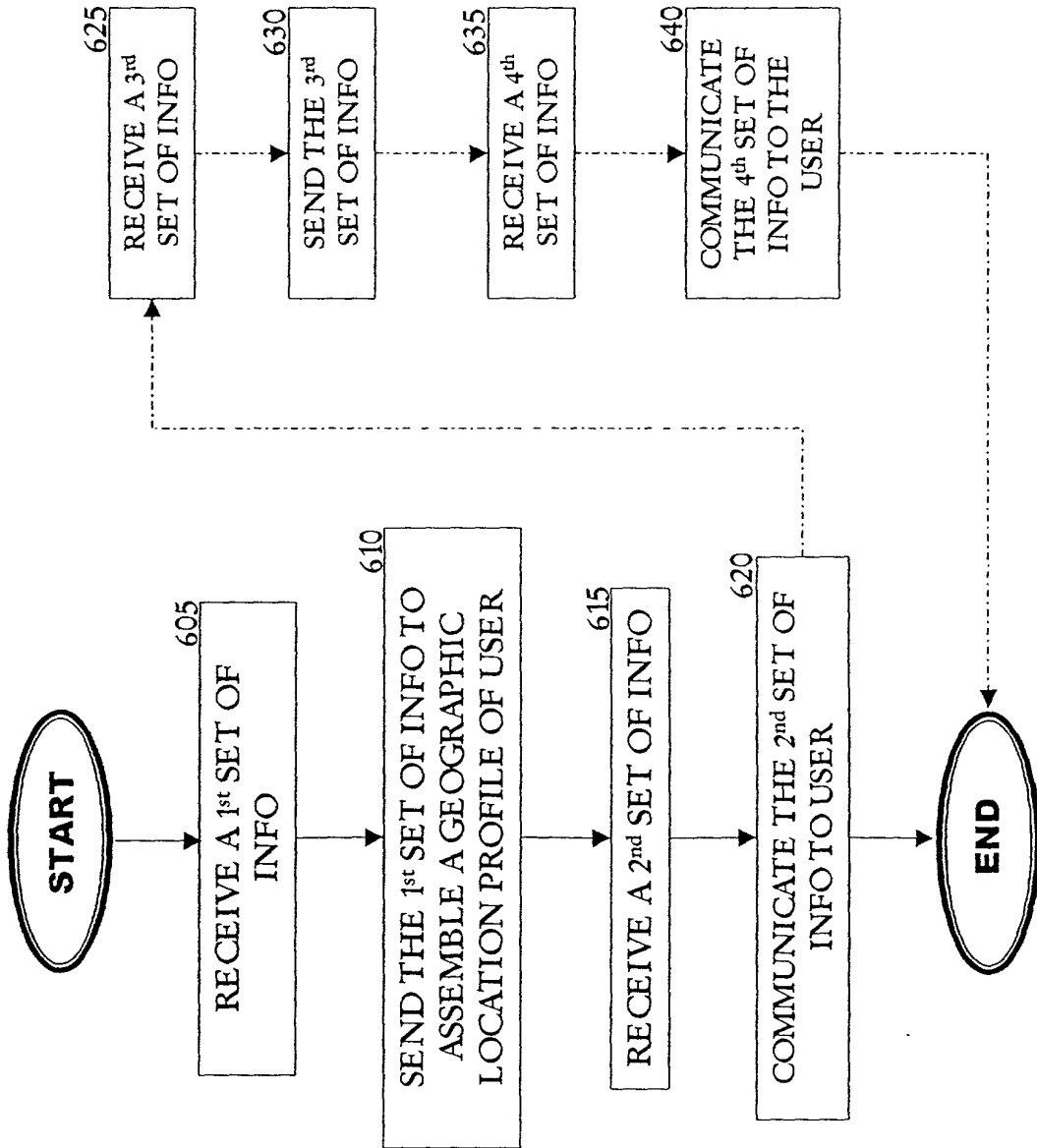


FIG. 6





700

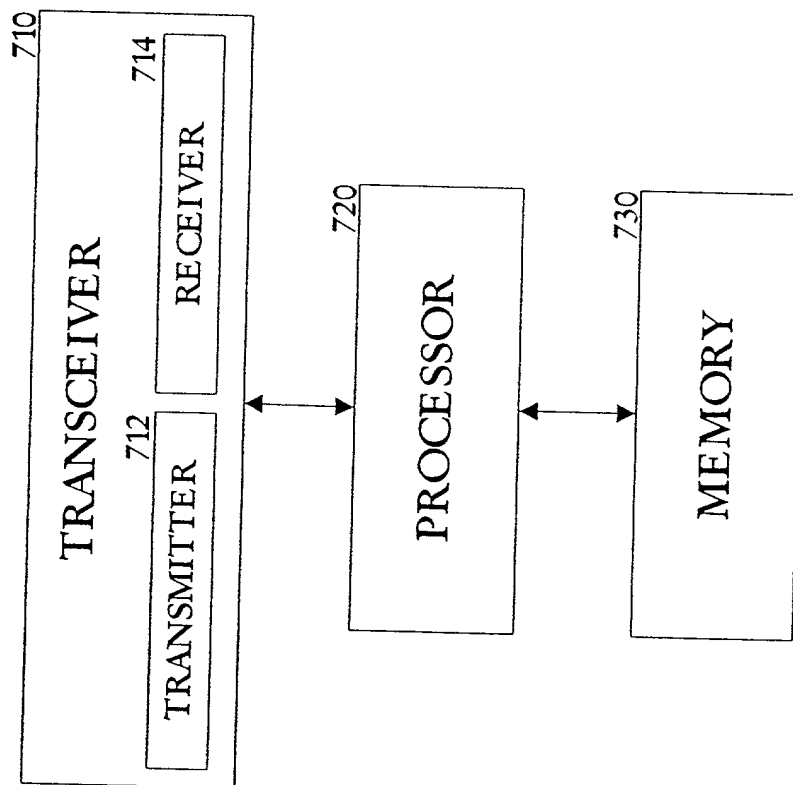


FIG. 7



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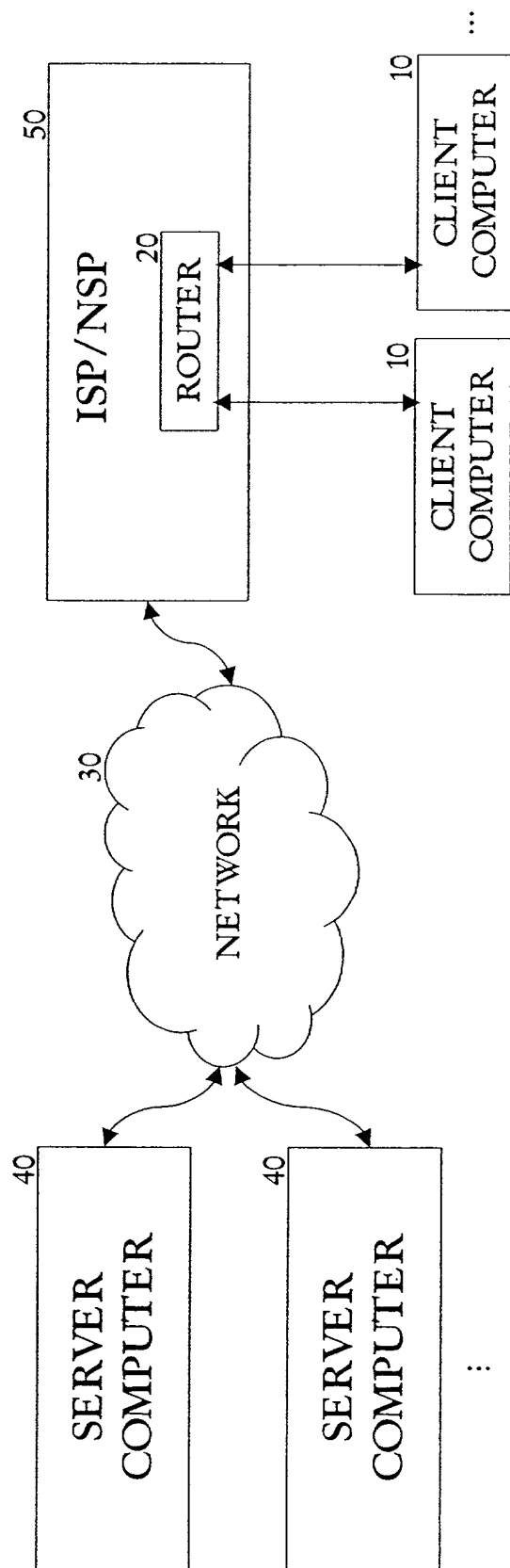


FIG. 8

